

# News Release

**Carlson Wagonlit Travel launches a new website dedicated to the organization of meetings and events: [www.cwtmeetingsevents.ch](http://www.cwtmeetingsevents.ch)**

**Geneva, July 2, 2010** — Carlson Wagonlit Travel (CWT), a global leader specializing in business travel management, launches today its new website dedicated to the organization of meetings and events: [www.cwtmeetingsevents.ch](http://www.cwtmeetingsevents.ch).

This new platform presents the company's know-how, which is based on about 800 professionals in more than 40 countries. In Switzerland, customers can rely on 16 events specialists based in Basel and Geneva, offering a complete range of services related to corporate events, such as incentive trips, congresses, VIP evenings, board meetings, product launches, road shows or pharmaceutical conferences.

The website not only presents a large number of products and services, but also offers online demos of:

- a custom designed website for a customer's event
- an online registration tool for attendees

The website also shows practical case studies of events that have really been organized, such as an advisory board meeting in Athens, an incentive trip to Botswana for a pharmaceutical company or an annual forum organized for 500 customers of a telecommunications company in Zurich.

The site is currently available in English; the German and French versions will be rolled out at the end of the third quarter of 2010.



**About Carlson Wagonlit Travel**

Carlson Wagonlit Travel (CWT) is a global leader specializing in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organizations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel program in terms of savings, service, security and sustainability. The company is also committed to providing best-in-class service and assistance to travelers. CWT services and solutions comprise four lines of business: Traveler & Transaction Services, Program Optimization, Safety & Security, and Meetings & Events. In 2009, sales volume for wholly owned operations and joint ventures totaled US\$21.4 billion. For more information, please visit our Website at [www.carlsonwagonlit.ch](http://www.carlsonwagonlit.ch).

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