

## **CWT Program Management Center to be Featured at ACTE Global Education Conference in Munich**

*CWT will also participate in general and educational sessions*

**PARIS, OCTOBER 22, 2007** -- Carlson Wagonlit Travel (CWT), the leading travel management company and a Chairman's Circle sponsor of the Association of Corporate Travel Executives (ACTE), will showcase the new *CWT Program Management Center* at this year's ACTE Global Education Conference, being held in Munich October 21-23. CWT subject matter experts from around the world will also participate in general and education sessions throughout the conference.

The ***CWT Program Management Center***, which was launched globally in May, is a Web-based, one-stop source of information designed to help travel managers and travel buyers easily access the data they need to optimize their travel program. To date, more than 10,000 CWT clients in 60 countries are using this customizable tool. The *CWT Program Management Center* offers a reporting center with multi-lingual, multi-currency dashboards that clients can tailor to reflect their key performance metrics. Zoom-in/zoom-out controls provide instantaneous data and reports, consolidated from more than 140 countries, on a global, regional or country level. Centralized access to travel alerts and traveler location reporting enable travel managers to better address security issues and assist travelers if needed. Post-trip carbon emissions reporting facilitates carbon management and offsetting initiatives. **Demonstrations** of the CWT Program Management Center will take place at **Booths 101 and 103** at the ACTE Munich **Solutions Showcase**.

### **General and Education Sessions**

CWT is sponsoring the conference's opening keynote presentation on Sunday, October 21. **Martin Warner, CWT executive vice president, Global Account Solutions**, will present Dr. Norbert Walter, Chief Economist, Deutsche Bank, who will discuss Europe and the global economy.

The following day, Mr. Warner and **Isabelle Koch, CWT vice president, Corporate & Marketing Communications and a member of the ACTE board of directors**, will be among a select group of top executives in government and industry participating in the ACTE European Travel Executive Summit. The purpose of this summit is to debate critical business issues of public and private concern, with a special focus on sustainability and security and the attendant economic and operational impacts of various regulatory initiatives.

CWT is also sponsoring two education sessions:

- **Regional Spotlight: China.** (Monday, October 22, 12:00-1:15 p.m.) **Martina Egger, CWT Vice President, Strategic Sales & Account Management, Marketing Central & Eastern Europe and a member of the ACTE steering committee**, will be one of the presenters of this session, which focuses on the complex business travel market in China, where CWT has successfully launched a corporate online booking tool.



- **Regional Spotlight: India.** (Tuesday, October 23, 4:15-5:30 p.m.) **Praveen Gandhi, CEO CWT India**, will be among the presenters of this session. CWT recently obtained majority control of its Indian joint venture and is the industry leader in this fast-growing business travel market.

Commenting on the long-standing relationship between CWT and ACTE, Mr. Warner said, “CWT has been a proud sponsor of ACTE for more than 10 years and several members of our team serve either on the board of directors or various steering committees. We value the professionalism ACTE embodies and applaud the association’s continuing commitment to education and research. We also recognize the strong voice with which ACTE defends the interests of our industry and its multiple stakeholders. As a global leader, CWT is committed to working with ACTE to shape the business travel industry on behalf of all of its constituents.”

#### **About Carlson Wagonlit Travel**

Carlson Wagonlit Travel (CWT) is a global leader specializing in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organizations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel program in terms of savings, service and security, and provides best-in-class service and assistance to travelers. CWT services and solutions comprise four lines of business: Traveler & Transaction Services, Program Optimization, Safety & Security, and Meetings & Events. CWT has 22,000 employees worldwide. In 2006, pro-forma sales volume for wholly owned operations and joint ventures totaled US\$20.5 billion. For more information, please visit [www.carlsonwagonlit.ch](http://www.carlsonwagonlit.ch).

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